

Supplemental file to: Stenling, C., & Fahlén, J. (2022). Taking Stock of Sport Management Research in the New Millenia – Research Contributions, Worthwhile knowledge, and the Field's Raison d'être. *European Sport Management Quarterly*.

## **Table A1**

### *List of Sampled Articles*

#### **1. Unframed (n=6)**

Bennett, G., Henson, R.K., & Zhang, J. (2003). Generation Y's perceptions of the action sports industry segment. *Journal of Sport Management*, 17(2), 95–115.

Choi, Y.S., Seo, M., Scott, D., & Martin, J. (2010). Validation of the organizational culture assessment instrument: An application of the Korean version. *Journal of Sport Management*, 24(2), 169–189.

Costa, G., Tsitskari, E., Tzetzis, G., & Goudas, M. (2004). The factors for evaluating service quality in athletic camps: A case study. *European Sport Management Quarterly*, 4(1), 22–35.

Crompton, J.L., & Howard, D.R., & Var, T. (2003). Financing major league facilities: Status, evolution and conflicting forces. *Journal of Sport Management*, 17(2), 156–184.

Kent, A., & Chelladurai, P. (2001). Perceived transformational leadership, organizational commitment, and citizen behavior: A case study in intercollegiate athletics. *Journal of Sport Management*, 15(2), 135–159.

McDonald, M., Mihara, T., & Hong, J. (2001). Japanese spectator sport industry: Cultural changes creating new opportunities. *European Sport Management Quarterly*, 1(1), 39–60.

#### **2. Practice driven (n=20)**

Chalip, L., & Leyns, A. (2002). Local business leveraging of a sport event: Managing an event for economic benefit. *Journal of Sport Management*, 16(2), 132–158.

Chmait, N., Robertson, S., Westerbeek, H., Eime, R., Sellitto, C., & Reid, M. (2020). Tennis superstars: The relationship between star status and demand for tickets. *Sport Management Review*, 23(2), 330–347.

Cuskelly, G., & Boag, A. (2001). Organisational commitment as a predictor of committee member turnover among volunteer sport administrators: Results of a time-lagged study. *Sport Management Review*, 4(1), 65–86.

Deal, C.J., Pankow, K., Chu, T.A., Pynn, S.R., Smyth, C.L., & Holt, N.L. (2018). A mixed methods analysis of disciplinary incidents in men's soccer. *Sport Management Review*, 21(1), 82–85.

Drayer, J., & Martin, N.T. (2010). Establishing legitimacy in the secondary ticket market. *Sport Management Review*, 13(1), 39–49.

Elmose-Østerlund, K., & Bundgård Iversen, I. (2020). Do public subsidies and facility coverage matter for voluntary sports clubs? *Sport Management Review*, 23(2), 315–329.

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Farrell, A., Fink, J.S., & Fields, S. (2011). Women's Sport Spectatorship: An exploration of Men's influence. *Journal of Sport Management*, 25(3), 190–201.

Gallagher, R., & Quinn, B. (2020). Regulatory own goals: the unintended consequences of economic regulation in professional football. *European Sport Management Quarterly*, 20(2), 151-170.

García, J., & Suárez, M.J. (2020). Organised and non-organised after-school physical activity among children among children in Spain: the role of school-related variables. *European Sport Management Quarterly*, 20(2), 171–188.

Kyle, G.T., Kerstetter, D.L., & Guadagnolo, F.B. (2003). Manipulating consumer price expectations for a 10K road race. *Journal of Sport Management*, 17(2), 142–155.

Liu, Y-D., Taylor, P., & Shibli, S. (2009). Sport equity: Benchmarking the performance of English public sport facilities. *European Sport Management Quarterly*, 9(1), 3–21.

Lock, D., Darcy, S., & Taylor, R. (2009). Starting with a clean slate: An analysis of member identification with a new sports team. *Sport Management Review*, 12(1), 15–25.

Mason, D.S., & Slack, T. (2001). Evaluating monitoring mechanisms as a solution to opportunism by professional hockey agents. *Journal of Sport Management*, 15(2), 107–134.

McDaniel, S.R., & Chalip, L. (2002). Effects of commercialism and nationalism on enjoyment of an event telecast: Lessons from the Atlanta Olympics. *European Sport Management Quarterly*, 2(1), 3–22.

McDonald, H., Leckie, C., Karg, A., & Zubcevic-Basic, N. (2018). Female season ticket holders: how their satisfaction is derived differently from males. *European Sport Management Quarterly*, 18(2), 156–174.

Nichols, G., & Taylor, P. (2010). The balance of benefit and burden? The impact of child protection legislation on volunteers in Scottish sports clubs. *European Sport Management Quarterly*, 10(1), 31–47.

O'Reilly, N., Nadeau, J., & Kaplan, A. (2011). Do fans want their team to be competitive in the short-term (the next game) or the long-term (the full season), and does the answer affect management decisions? *European Sport Management Quarterly*, 11(1), 73–86.

Preuss, H., & Alfs, C. (2011). Signaling through the 2008 Beijing Olympics – Using mega sport events to change the perception and image of the host. *European Sport Management Quarterly*, 11(1), 55–71.

Sherry, E., & Shilbury, D. (2009). Board directors and conflict of interest: A study of a sport league. *European Sport Management Quarterly*, 9(1), 47–62.

Skille, E.Å. (2009). State sport policy and voluntary sport clubs: the case of the Norwegian Sports City Program as Social Policy. *European Sport Management Quarterly*, 9(1), 63–79.

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### **3. Track-bound modes (n=94)**

#### **3.1 Confusion spotting (n=4)**

Bennett, G. (2002). Web-based instruction in sport management. *Sport Management Review*, 5(1), 45–68.

Doherty, A., & Carron, A.V. (2003). Cohesion in volunteer sport executive committees. *Journal of Sport Management*, 17(2), 116–141.

Kokolakikis, F.L-L., & Ramchandani, G. (2019). Did London 2012 deliver a sports participation legacy? *Sport Management Review*, 22(2), 276–287.

Lee, W., & Cunningham, G.B. (2019). Group diversity's influence on sport teams and organizations: a meta-analytic examination and identification of key moderators. *European Sport Management Quarterly*, 19(2), 139–159.

#### **3.2 Neglect spotting (n=67)**

##### **3.2.1 Neglect spotting: Overlooked (n=31)**

###### **3.2.1.1 Neglect spotting: Overlooked empirically (n=8)**

Giel, T., & Breuer, C. (2020). The determinants of the intention to continue football volunteering. *Sport Management Review*, 23(2), 242–255.

Hallmann, K., Zehrer, A., Fairley, S., & Rossi, L. (2020). Gender and Volunteering at the Special Olympics: Interrelationships Among Motivations, Commitment, and Social Capital. *Journal of Sport Management*, 34(1), 77–90.

Hayhurst, L.M.C., & Frisby, W. (2010). Inevitable tensions: Swiss and Canadian sport for development NGO perspectives on partnerships with high performance sport. *European Sport Management Quarterly*, 10(1), 75–96.

Hritz, N., & Ross, C. (2010). The perceived impacts of sport tourism: An urban host community. *Journal of Sport Management*, 24(2), 119–138.

Lee, J-H., Kim, H-D., Ko, Y.J., & Sagas, M. (2011). The influence of service quality on satisfaction and intention: A gender segmentation strategy. *Sport Management Review*, 14(1), 54–63.

Jeanes, R., Spaaij, R., Magee, J., Farquharson, K., Gorman, S., & Lusher, D. (2018). 'Yes we inclusive': Examining provision for young people with disabilities in community sport. *Sport Management Review*, 21(1), 38–50.

Oshimi, D., & Harada, M. (2019). Host residents' role in sporting events: The city image perspective. *Sport Management Review*, 22(2), 263–275.

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Zhang, J.J., Lam, E.T.C., Cianfrone, B.A., Zapalac, R.K., Holland, S., & Williamson, D.P. (2011). An importance-performance analysis of media activities associated with WNBA game consumption. *Sport Management Review*, 14(1), 64–78.

### **3.2.1.2 Neglect spotting: Overlooked theoretically (n=23)**

Abeza, G., O’Reilly, N., Prior, D., Huybers, T., & Mazanov, J. (2020). The impact of scandal on sport consumption: do different scandal types have different levels of influence on different consumer segments? *European Sport Management Quarterly*, 20(2), 130–150.

Barros, C.P. (2003). Incentive regulation and efficiency in sport organisational training activities. *Sport Management Review*, 6(1), 33–52.

Bouchet, P., Bodet, G., Bernache-Assollant, I., & Kada, F. (2011). Segmenting sport spectators: Construction and preliminary validation of the sporting event experience search (SEES) scale. *Sport Management Review*, 14(1), 42–53.

Cunningham, G.B., & Sagas, M. (2004). People make the difference: the influence of the coaching staff’s human capital and diversity on team performance. *European Sport Management Quarterly*, 4(1), 3–21.

Ferreira, M. (2009). Exploring substitutability within college sports through hierarchical choice processes. *Journal of Sport Management*, 23(2), 182–209.

Filo, K., Lock, D., Sherry, E., & Huynh, H.Q. (2018). ‘You belonged to something’: exploring how fundraising teams add to the social leverage of events. *European Sport Management Quarterly*, 18(2), 216–236.

Fink, J.S., Parker, H.M., Brett, M., & Higgins, J. (2009). Off-field behavior of athletes and team identification: Using social identity theory and balance theory to explain fan reactions. *Journal of Sport Management*, 23(2), 142–155.

Jakee, K., Kenneally, M., & Mitchell, H. (2010). Asymmetries in scheduling slots and game-day revenues: An example from the Australian Football League. *Sport Management Review*, 13(1), 50–64.

Jang, W., Wann, D.L., & Ko, Y.J. (2018). Influence of team identification, game outcome, and game process on sport consumers’ happiness. *Sport Management Review*, 21(1), 63–71.

Kaiser, M., Ströbel, T., Woratschek, H., & Durcholtz, C. (2019). How well do you know your spectators? A study on spectator segmentation based on preference analysis and willingness to pay for tickets. *European Sport Management Quarterly*, 19(2), 178–200.

Karl, P., & Cuskelly, G. (2018). A model of transparency: determinants and implications of transparency for national sport organisations. *European Sport Management Quarterly*, 18(2), 237–262.

Kim, Y.K., & Trail, G. (2010). Constraints and motivators: A new model to explain sport consumer behavior. *Journal of Sport Management*, 24(2), 190–210.

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Potwarka, L.R., Snelgrove, R., Drewery, D. Bakhsh, J., & Wood, L. (2020). From intention to participation: Exploring the moderating role of a voucher-based event leveraging initiative. *Sport Management Review*, 23(2), 302–314.

Shapiro, S.L., Reams, L., & Fung So, K.K. (2019). Is it worth the price? The role of perceived financial risk, identification, and perceived value in purchasing pay-per view broadcasts of combat sports. *Sport Management Review*, 22(2), 235–246.

Skille, E.Å. (2011). Change and isomorphism – A case study of a translation process in a Norwegian club. *Sport Management Review*, 14(1), 79–88.

Tuan, L.T. (2020). Coach humility and player creativity: The roles of knowledge sharing and group diversity. *Sport Management Review*, 23(2), 284–301.

Uhrich, S., & Benkenstein, M. (2010). Sport stadium atmosphere: Formative and reflective indicators for operationalizing the construct. *Journal of Sport Management*, 24(2), 211–237.

Walker, K.B., Siefried, C.S., & Soebbing, B.P. (2018). The national collegiate association as a social-control agent: Addressing misconduct through organizational layering. *Journal of Sport Management*, 32, 53–71.

Wanless, L., & Stinson, J.L. (2020). A Contemporary Functional Form for NCAA Division I FBS Contributions: Internal and External Considerations. *Journal of Sport Management*, 34(1), 22–37

Weaver, M.A., & Chelladurai, P. (2002). Mentoring in intercollegiate athletic administration. *Journal of Sport Management*, 16(2), 96–116.

Xing, X., & Chalip, L. (2009). Marching in the glory: Experiences and meanings when working for a sport mega-event. *Journal of Sport Management*, 23(2), 210–237.

Yan, G., Pegoraro, A., & Watanbe, N.M., (2018). Student-athletes' organization of activism at the University of Missouri: Resource Mobilization on Twitter. *Journal of Sport Management*, 32(1), 24–37.

Yoshida, M., & James, J.D. (2011). Service quality at sporting events: Is aesthetic quality a missing dimension? *Sport Management Review*, 14(1), 13–24.

### **3.2.2 Neglect spotting: Underresearched (n=16)**

Andrijiw, A.M., & Hyatt, C.G. (2009). Using optimal distinctiveness theory to understand identification with a nonlocal professional hockey team. *Journal of Sport Management*, 23(2), 156–181.

Baker, B.J., Jordan, J.S., & Funck, D.C. (2018). Run Again Another Day: The Role of Consumer Characteristics and Satisfaction in Repeat Consumption of a Sport-Related Experience Product. *Journal of Sport Management*, 32(1), 38–52.

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Berrett, T., & Slack, T. (2001). A framework for the analysis of strategic approaches employed by non-profit sport organisations in seeking corporate sponsorship. *Sport Management Review*, 4(1), 21–45.

Boronocio, J.S., & Newbert, S.L. (2001). An empirically driven mathematical modelling analysis for play calling strategy in American football. *European Sport Management Quarterly*, 1(1), 21–38.

Casper, J.M., McCullough, B.P., & Pfahl, M.E. (2020). Examining environmental fan engagement initiatives through values and norms with intercollegiate sport fans. *Sport Management Review*, 23(2), 348–360.

Dixon, M.A. (2009). From their perspective: A qualitative examination of physical activity and sport programming for working mothers. *Sport Management Review*, 12(1), 34–48.

Hoye, R., & Cuskelly, G. (2003). Board-executive relationships within voluntary sport organisations. *Sport Management Review*, 6(1), 53–74.

Jonas, J.G., Edwards, M.B., Bocarro, J.N., Bunds, K.S., & Smith, W.S. (2018). A structural perspective of cross-sector partnerships involving youth sport nonprofit organizations. *European Sport Management Quarterly*, 18(2), 133–155.

Jordan, J.S., Walker, M., Kent, A., & Inoue, Y. (2011). The frequency of nonresponse analyses in the Journal of Sport Management. *Journal of Sport Management*, 25(3), 229–239.

Koenig-Lewis, N., Asaad, Y., & Palmer, A. (2018). Sports events and interaction among spectators: examining antecedents of spectators' value creation. *European Sport Management Quarterly*, 18(2), 193–215.

Krumer, A. (2020). Testing the effect of kick-off time in the UEFA Europa League. *European Sport Management Quarterly*, 20(2), 225–238.

Mahoney, D.F., Nakazawa, M., Funk, D.C., James, J.D., & Gladden, J.M. (2002). Motivational factors influencing the behaviour of J. League spectators. *Sport Management Review*, 5(1), 1–24.

Mallen, C., Stevens, J., & Adams, L.J. (2011). A content analysis of environmental sustainability research in a sport-related journal sample. *Journal of Sport Management*, 25(3), 240–256.

McDaniel, S.R. (2002). An exploration of audience demographics, personal values, and lifestyle: Influences on viewing network coverage of the 1996 summer Olympic games. *Journal of Sport Management*, 16(2), 117–131.

Sant, S.L., & Mason, D.S. (2019). Rhetorical legitimation strategies and sport and entertainment facilities in smaller Canadian cities. *European Sport Management Quarterly*, 19(2), 160–177.

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Toder-Alon, A., Icekson, T., & Shuv-Ami, A. (2019). Team identification and sports fandom as predictors of fan aggression: The moderating role of ageing. *Sport Management Review*, 22(2), 194–208.

### **3.2.3 Neglect spotting: Lacks empirical support (n=15)**

Aizawa, K., Wu, J., Inoue, Y., & Sato, M. (2018). Long-term impact of the Tokyo 1964 Olympic Games on sport participation: A cohort analysis. *Sport Management Review*, 21(1), 86–97.

Alexandris, K., Zahariadis, P., Tsorbatzoudis, C., & Grouios, G. (2004). An empirical investigation of the relationships among service quality, customer satisfaction and psychological commitment in a health club context. *European Sport Management Quarterly*, 4(1), 36–52.

Bradbury, J.C. (2020). Determinants of Attendance in Major League Soccer. *Journal of Sport Management*, 34(1), 53–63.

Cunningham, G.B., & Ashley, F.B. (2001). Isomorphism in NCAA Athletic departments: the use of competing theories and advancement of theory. *Sport Management Review*, 4(1), 47–63.

Funk, D.C., Ridinger, L.L., & Moorman, A.M. (2003). Understanding consumer support: Extending the sport interest inventory (SII) to examine individual differences among professional sport consumers. *Sport Management Review*, 6(1), 1–32.

Gerke, A., Woratschek, H., & Dickson, G. (2020). The sport cluster as middle-range theory for the sport value framework. *Sport Management Review*, 23(2), 200–214.

Grant, N., Heere, B., & Dickson, G. (2011). New sport teams and the development of brand community. *European Sport Management Quarterly*, 11(1), 35–54.

Koo, J., & Lee, Y. (2019). Sponsor-event congruence effects: The moderating role of sport involvement and mediating role of sponsor attitudes. *Sport Management Review*, 22(29), 222–234.

Kim, M., Zhang, J.J., & Connaughton, D. (2010). Modification of the volunteer functions inventory for application in youth sports. *Sport Management Review*, 13(1), 25–38.

Medcalfe, S. (2009). Incentive and league structure in Minor League Baseball. *Journal of Sport Management*, 23(2), 119–141.

Raggiotto, F., & Scarpi, D. (2020). Living on the edge: Psychological drivers of athletes' intention to re-patronage extreme sporting events. *Sport Management Review*, 23(2), 229–241.

Sung, H., Mills, B.M., & Mondello, M. (2019). Local broadcast viewership in major league soccer. *Journal of Sport Management*, 33(2), 106–118.

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Thibaut, E., Eakins, J., Vos, S., & Scheerder, J. (2018). The determinants and income elasticities of direct and indirect sports expenditure categories. *European Sport Management Quarterly*, 18(2), 175–192.

Trail, G.T., & McCullough, B.P. (2020). Marketing sustainability through sport: testing the sport sustainability campaign evaluation model. *European Sport Management Quarterly*, 20(2), 109–129.

Warner, S., & Dixon, M.A. (2011). Understanding sense of community from the athlete's perspective. *Journal of Sport Management*, 25(3), 257–271.

### **3.2.4 Neglect spotting: New practice (n=5)**

De Bosscher, V.D., Shibli, S., & Weber, A. Ch. (2019). Is prioritisation of funding in elite sport effective? An analysis of the investment strategies in 16 countries. *European Sport Management Quarterly*, 19(2), 221–243.

Lee, D., Trail, G.T., Kwon, H.H., & Anderson, D.F. (2011). Consumer values versus perceived product attributes: Relationships among items from the MVS, PRS, and PERVAL scales. *Sport Management Review*, 14(1), 89–101.

Mallen, C., Stevens, J., Adams, L., & McRoberts, S. (2010). The assessment of the environmental performance of an international multi-sport event. *European Sport Management Quarterly*, 10(1), 97–122.

Mills, M.P., Tainsky, S., Green, B.C., & Leopkey, B. (2018). The ultimatum game in the college football rivalry in context. *Journal of Sport Management*, 32(1), 11–23.

Trussel, D.E., Kovac, L., & Apgar, J. (2018). LGBTQ parents' experience of community youth sport: Change your forms, change your (hetero) norms. *Sport Management Review*, 21(1), 51–62.

### **3.3 Application spotting (n=23)**

#### **3.3.1 Application spotting: Within-field application (n=22)**

Hartzell, A.C., & Dixon, M.A. (2019). A holistic perspective on women's career pathways in athletics administration. *Journal of Sport Management*, 33(2), 79–92.

Daniels, J., Kunkel, T., & Karg, A. (2019). New Brands: Contextual differences and development of brand associations over time. *Journal of Sport Management*, 33(2), 133–147.

Green, B.C. (2001). Leveraging subculture and identity to promote sport events. *Sport Management Review*, 4(1), 1–19.

Hindman, L.C., & Walker, N.A. (2020). Sexism in Professional Sports: How Women Managers Experience and Survive Sport Organizational Culture. *Journal of Sport Management*, 34(1), 64–76.



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Howat, G., & Murray, D. (2002). The role of critical incidents to complement service quality information for a sports and leisure centre. *European Sport Management Quarterly*, 2(1), 23–36.

Hyun, M., & Jordan, J.S. (2020). Athletic goal achievement: A critical antecedent of event satisfaction, re-participation intention, and future exercise intention in the participation of sport. *Sport Management Review*, 23(2), 256–270.

Kim, J., & James, J.D. (2019). Sport and happiness: Understanding the relations among sport consumption activities, long- and short-term subjective well-being, and psychological need fulfilment. *Journal of Sport Management*, 33(2), 119–132.

Klenosky, D.B., Templin, T.J., & Troutman, J.A. (2001). Recruiting student athletes: A means-end investigation of schol-choice decision making. *Journal of Sport Management*, 15(2), 95–106.

Kolyperas, D., Maglaras, G., & Sparks, L. (2019). Sport fans' role in value co-creation. *European Sport Management Quarterly*, 19(2), 201–220.

Kwon, Y.S., Lee, B.K., & Sohn, S.Y. (2020). Optimal location-allocation model for the installation of rooftop sports facilities in metropolitan areas. *European Sport Management Quarterly*, 20(2), 189–204.

Larkin, B., & Fink, J.S. (2019). Toward a better understanding of fan aggression and dysfunction: the moderating role of collective narcissism. *Journal of Sport Management*, 33(2), 69–78.

Murray, D., & Howat, G. (2002). The relationships among service quality, value, satisfaction, and future intentions of customers at an Australian sports and leisure centre. *Sport Management Review*, 5(1), 25–43.

Parent, M.M., & Harvey, J. (2009). Towards a management model for sport and physical activity community-based partnerships. *European Sport Management Quarterly*, 9(1), 23–45.

Pawlowski, T., & Breuer, C. (2011). The demand for sports and recreational services: Empirical evidence from Germany. *European Sport Management Quarterly*, 11(1), 5–34.

Riehl, S., Snelgrove, R., & Edwards, J. (2019). Mechanisms of institutional maintenance in minor hockey. *Journal of Sport Management*, 33(2), 93–105.

Sato, M., Jordan, J.S., & Funk, D. (2019). Behavioral correlates of psychological involvement: A 2-year study. *Journal of Sport Management*, 33(2), 148–160.

Shaw, S. (2009). “It was all smile for Dunedin!”: Event volunteer experiences at the 2006 New Zealand Masters Games. *Sport Management Review*, 12(1), 26–33.

Shaw, S. (2019). The chaos of inclusion? Examining anti-homophobia policy development in New Zealand sport. *Sport Management Review*, 22(2), 247–262.

Soares, J., Correia, A., & Rosado, A. (2010). Political factors in the decision-making process in voluntary sports associations. *European Sport Management Quarterly*, 10(1), 5–29.

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Terrien, M., & Andreff, W. (2020). Organisational efficiency of national football leagues in Europe. *European Sport Management Quarterly*, 20(2), 205–224.

Velema, T.A. (2019). Upward and downward job mobility and player market values in contemporary European professional football. *Sport Management Review*, 22(29), 209–221.

Väätäinen, M., & Dickenson, P. (2019). (Re)examining the effects of athlete brand image (ABI) on psychological commitment: an empirical investigation using structural equation modelling (SEM) and fuzzy set qualitative comparative analysis (fsQCA). *European Sport Management Quarterly*, 19(2), 244–264.

### **3.3.2 Application spotting: Disciplinary contributions (n=1)**

Dixon, M.A., & Warner, S. (2010). Employee satisfaction in sport: Development of a multi-dimensional model in coaching. *Journal of Sport Management*, 24(2), 139–168.

## **4. Combined track-bound and disruptive modes (n=8)**

### **4.1 Critical confrontation (n=4)**

Gerrard, B. (2002). The muscle drain, coubertobin-type taxes and the international transfer system in association football. *European Sport Management Quarterly*, 2(1), 47–56.

Fahlén, J., & Stenling, C. (2019). (Re)conceptualizing institutional change in sport management contexts: the unintended consequences of sport organizations' everyday organizational life. *European Sport Management Quarterly*, 19(2), 265–285.

Kim, K., Byon, K., & Pedersen, P.M. (2020). Coping as a Mediation Mechanism Between Severity of Spectator Dysfunctional Behavior and Revisit Intention: The Moderating Effects of Self-Construal in Sport Consumption. *Journal of Sport Management*, 34(1), 38–52.

Skille, E.Å., & Fahlén, J. (2020). The role of sport organizations for local and national community – the case of Sámi sport organizations. *European Sport Management Quarterly*, 20(2), 239–254.

### **4.2 New idea (n=3)**

Chanavat, N., Martinet, G., & Ferrand, A. (2010). Brand images causal relationships in multiple sport event sponsorship context: Developing brand value through association with sponsees. *European Sport Management Quarterly*, 10(1), 49–74.

O'Reilly, N. (2011). Experimental design methods in sport management research: The playoff safety bias. *Journal of Sport Management*, 25(3), 217–228.

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Sugden, J.T., Schulenkorf, N., Adair, D., & Frawley, S. (2020). The role of sport in reflecting and shaping group dynamics: The “intergroup relations continuum” and its application to Fijian rugby and soccer. *Sport Management Review*, 23(2), 271–283.

#### **4.3 Quasiproblematisation (n=1)**

Kane, M.J., & Maxwell, H.D. (2011). Expanding the boundaries of sport media research: Using critical theory to explore consumer responses to representations of women’s sports. *Journal of Sport Management*, 25(3), 202–216.